

# **INTERACTIVE AND VIRTUAL PRESENTATION OF CULTURAL HERITAGE & CINEMA**

## ***CINECULTURE***

**2<sup>nd</sup> Technical Meeting  
Bitola, 18.09.2019**

## PROJECT ID

**Project title** INTERACTIVE AND VIRTUAL PRESENTATION OF CULTURAL HERITAGE & CINEMA

**Project acronym** CINECULTURE

**Project duration** 10.09.2018 – 09.03.2020

**Priority Axis** 1. Development and Support of Local Economy

**Thematic Priority** 1d. Encouraging tourism and cultural and natural heritage

**Specific Objective** 1.3 Improve the attractiveness and promote tourism in the cross-border area to enhance employment in tourism

**Project partners** Municipality of Edessa (Lead Beneficiary)

Municipality of Bitola

Municipal Enterprise of Edessa (DIKEDE)

Association for the development of ecology, tourism and cultural cooperation GRIN-LIST - Bitola

**Project budget**

<i>Union support</i>	483.874,40 €
<i>National Counterpart</i>	85.389,60 €
<i>National - Public Funding</i>	85.389,60 €
<i>National - Private Funding</i>	0,00 €
<b>Total Budget</b>	<b>569.264,00 €</b>

# WORK PACKAGES

## WP 1

### Project Management & Coordination

Deliverable 1.1.1	Preparation Activities
Deliverable 1.1.2	Project Management
Deliverable 1.1.3	Financial Management
Deliverable 1.1.4	Project Meetings
Deliverable 1.1.5	Expenditure verification

Year-month/ WP	2019												2020											
	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
WP 1																								

*Project's management & coordination, technical and administrative support*

*Possible extension following the project's extension*

# WORK PACKAGES

## WP 2

## Communication & Dissemination

Deliverable 2.1.1	Project's Communication Plan
Deliverable 2.1.2	Project's website development and management
Deliverable 2.1.3	Project's Promotion in Mass Media
Deliverable 2.1.4	Production of the project's visibility material

Year-month/ WP	2019												2020											
	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
WP 2																								

- ✓ *Project's promotion in Mass Media*
- ✓ *Project's Website creation*
- ✓ *Production of the project's results publication*

Deliverable 3.1.1	Collection, mapping and registration of information on points of interest in a database
Deliverable 3.1.2	Creation of digital map
Deliverable 3.1.3	Development of 3D photorealistic models
Deliverable 5.1.1	Development of platform - application of augmented reality
Deliverable 5.1.3	Development of a video presentation for Varosi of Edessa

Year-month/ WP	2019												2020											
	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
WP 3 & 5																								

- ✓ *Collection of data (texts, maps, designs, photo and normal and 360° video shootings)*
- ✓ *Creation of 3D digital map for augmented reality app*
- ✓ *3D photorealistic models of Varosi in Edessa*
- ✓ *Development of platform - application of augmented reality for PCs, tablets and smartphones*
- ✓ *Creation of video presentation of Varosi*

Deliverable 4.1.1	Extension of the existing internet wireless system
Deliverable 4.1.2	Equipment of interactive visual space (Tsamis House)
Deliverable 4.1.3	Cinema Equipment

Year-month/ WP	2019												2020											
	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
WP 4																								

- ✓ *Extension of the existing internet wireless system in Edessa*
- ✓ *Equipment for visitors' info place in Edessa (Tsamis House)*
- ✓ *Equipment for open-air cinema in Mills' area in Edessa (projectors, notebooks, photo-cameras, audio-systems, banners, chairs etc)*

STRATEGIC ACTION DESCRIPTIONS	DATE DUE	POTENTIAL HAZARDS
Finalize Tender	30/09/2019	-
Tender Approval	21/10/2019	Possible delays may occur by the Joint Secretariat Interreg IPA CBC
Tender Publication Date	30/10/2019	-
Proposal Submission Due Date	24/11/2019	-
Contract	07/01/2020	Legal procedures by the bidders
Project Development	07/07/2020	

# PARTNER'S PROCUREMENT PLAN

## Municipality of Edessa (Lead Beneficiary)

Procurement Notice	Budget category	Detailed Description	Deliverables	Type of contract	Tendering Procedure	Estimated date of announcement	Amount (excluding VAT)	Amount (including VAT)	Comments
No1	External Expertise and Services	Project management - Organization of the kick-off meeting - articipation in 2 meetings in Bitola	D1.1.2, D1.1.4,	services	Negotiated procedure - Direct award of contract		10.556,45 €	13.090,00 €	
No2	External Expertise and Services	Project's promotion in Mass Media - Project's Web site creation - Production of the project's results publication	D2.1.1, D2.1.2, D2.1.3, D2.1.4,	services	Negotiated procedure - Direct award of contract	01-11-2019	10.000,00 €	12.400,00 €	The procurement is ready
No3	External Expertise and Services	Collection of elements, Organization, Co-ordination and production of 3D digital map	D3.1.1, D3.1.2, D3.1.3, D4.1.1, D5.1.1, D5.1.3	services	Open procedure	07/01/2020	108.870,97 €	135.000,00 €	The services and equipment will be together in the same procurement, but in different sections with different criteria and timetable
No4	Equipment	Purchase of essential equipment for the Tsamis house in Varosi & for the open-air cinema in Mills area, Edessa	D1.1.2, D4.1.2, D4.1.3	supplies	Open procedure	07/01/2020	74.758,06 €	92.700,00 €	
No5	External Expertise and Services	Verification of expenditures	D1.1.5	no contact required	No Tender procedure is required	1-11-2019	5.000,00 €	5.000,00 €	
<b>TOTAL</b>							<b>209.185,48 €</b>	<b>258.190,00 €</b>	